

Elsa Sier

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in @elsasier

Education

University of Edinburgh 2020 - 2021
Master of Design - Distinction
Design for Change

Design Academy Eindhoven 2015 - 2020
Bachelor of Art
Motion Design

Konstfack University Stockholm 2017
Exchange program
Industrial Design

Skills

Design

Design Research - Interaction Design - 3D Motion Graphics - System - Design to print - Data Analysis - Illustration - Data Visualisation - 3D CAD - Prototyping - Information Architecture

Software

Adobe CC (After Effects, Illustrator, Indesign, Photoshop, Lightroom, Premier Pro XD) - Rhino 3D - Keyshot - Wix - Miro - Unity 3D - Invision

Scholarship

Knitting Holland Voucher - SFETR 2020
Stichting Fonds Economische en Technische Research, received for my knitting innovation graduation project WIRED

Recognitions

Profile TL Magazine
The Lost Graduation Show, SuperSalone
FastCompany
Mashable
Melkweg Award Nominee

Experience

Cramasie | Product Designer

Dec 2020 - Present  Edinburgh, Scotland

- Communicate designs through sketches, and utilize 3D CAD and rendering software to explore and develop product form, visualisations and animations.
- Built Cramasie's approach to a sustainable design practice
- I facilitate creative thinking sessions and brainstorm.
- Design research and information visualisation, exploring new design trends, technologies, and materials.
- Creating supporting material, such as graphic design, website design, animations and data visualisations .

UNGA | Concept Development

Dec 2020 - Mar 2021  Amsterdam, The Netherlands

- Freelance concept design consulting
- Material/Trend research and analysis

Blue Sky Design Group | Product Design Intern

Sep 2018 - Dec 2018  Sydney, NSW Australia

- Organizing and leading design workshops
- Concept development
- Material/Trend research and analysis
- 3D CAD Animation

Studio Trent Jansen | Design Assistant

Aug 2018 - Sep 2018  Thirroul, NSW Australia

- Communication and with clients + manufacturers
- Production support of exhibition pieces
- Graphic Design

Studio Open Ended | Design Internship

Sep 2017 - Oct 2017  Stockholm, Sweden

- Studio Assistent
- Graphic Design
- Critical design thinking
- Arduino support